

ROBG-187 Improving the workforce mobility and employment in cultural and creative industries from the RO-BG cross-border area

What's the goal?

To improve the knowledge base on creative and cultural industries, as well as labour mobility barriers in the CBC area.

What's the budget?

577,790.85 euro, out of which 491,112.80 ERDF

Target at the half of the implementation period: 47,634 euro for Lead Beneficiary, 63,897 euro for Beneficiary 2 and 51,650 euro for Beneficiary 3.

Who is doing it?

Lead partner: Romanian Association for Technology Transfer and Innovation (Romania)

Partner: Forever for Europe Association (FEA) (Romania)

Partner: BUSINESS INNOVATION CENTRE INNOBRIDGE (INNOBRIDGE BIC) (Bulgaria)

When is it happening?

Start date: 05.05.2017

End date: 04.05.2019

Duration: 24 months

Where is it happening?

Mehedinti, Dolj, Olt, Teleorman, Giurgiu Counties, Romania

Vidin, Montana, Vratsa, Pleven, Veliko Tarnovo, Ruse Districts, Bulgaria

How is it going to happen?

- Elaboration as an external expertise of one study for identifying and evaluation the economic activities related to cultural and creative industries in the targeted RO-BG cross-border area;
- Elaboration as an external expertise of one study for identifying specific aspects of Romania and Bulgaria national legislation regarding social security, employment, taxes and financial issues;
- Organizing trainings for Romanian employees in creative and cultural industries;
- Organizing trainings for Bulgarian employees in creative and cultural industries;
- Organizing cross-border visits for exchange of experiences for professionals in creative and cultural industries;
- Organizing integrated joint cross-border job fairs;
- Elaboration as an external activity of audio-video promotion materials regarding the job-fairs;
- Establishing 2 cross-border centers for supporting activities and employment in cultural and creative industries;
- Elaboration as an external activity of a web site acting as an interactive platform for providing conclusive information and promoting creative and cultural industries;
- Organizing educational caravans in universities from Craiova and Ruse to promote youth employment in creative and cultural industries;
- Elaboration of information and publicity materials (Paper bags, Trinkets, Ballpoint pens, Notepads A5, Caps, T-shirts, Umbrellas, Stick flash-memory 32 GB, promotion roll-up, presentation films, video clips and radio spots);

What will be the results (what's the contribution to the Programme)?

Programme outputs:

- 37 initiatives (trainings, education schemes, websites, agreements, networks, job-fairs etc.) that activate workforce mobility in the cross border area: 11 training sessions; 11 job fairs; 6 visits for exchange of good practices; 1 website; 8 educational caravans;
- 558 participants in joint local employment initiatives and joint training;
- 200 participants in joint educational and training schemes to support youth employment, educational opportunities and higher and vocational education across borders.

Programme results: population that have access to joint employment initiatives - 22.758.

Project status (reflected in progress reports)

Reference period: N/A