

ROBG-179 Heightened Information and Resources for Employability Development

What's the goal?

To provide sustainable and research-informed instruments for enhancing employability and work mobility in the CBA.

What's the budget?

474,549.10 euro, out of which 403,366.73 ERDF

Target at the half of the implementation period: 126,416 euro for Lead Beneficiary and 46,017 euro for Beneficiary 2; 51,568 euro for Beneficiary 3 and 74,979 euro for Beneficiary 4.

Who is doing it?

Lead partner: Triangulum Association, Subsidiary (Romania)

Partner: Association Partners 2000 (Romania)

Partner: AGENCY FOR ECONOMIC DEVELOPMENT AND INVESTMENTS - SILISTRA (Bulgaria)

Partner: Association for Cross-Border Cooperation and Development "Danube Dobrudja" (Bulgaria)

When is it happening?

Start date: 20.04.2017

End date: 19.12.2018

Duration: 20 months

Where is it happening?

Oltenita, Calarasi, Calarasi County, Romania

Silistra, Silistra District, Bulgaria

How is it going to happen?

- Organizing 3 training programs giving qualifications in the area of business and administration (entrepreneurship, sales, and project management) - 12 training sessions: 6 in Călărași (2 on entrepreneurship, 2 on project management and 2 on sales) and 6 in Silistra (2 on entrepreneurship, 2 on project management and 2 on sales);
- Developing and maintaining a web platform;
- Developing Ro and Bg language courses with textual, video and audio materials to support independent study;
- Organizing 2 conferences, one on each side of the border;
- Organizing 2 job and education fairs, one in Silistra and one in Călărași;
- Developing the brand and communication plan for the online platform;
- Promoting the online platform through Google AdWords and Facebook Ads;
- Raising awareness about the projects' educational programs and services through: brochures, leaflets, posters, roll-up banners, outdoor banner.

What will be the results (what's the contribution to the Programme)?

Programme outputs:

- 4 initiatives that activate workforce mobility in the cross border area: 1 education scheme + 1 website + 2 job fairs;

- 300 participants in joint local employment initiatives and joint training;

Interreg V-A Romania-Bulgaria Programme

Priority Axis 4 -A skilled and inclusive region



Programme results: population that have access to joint employment initiatives - 5,500 persons: 300 participants in training programmes; 200 attendants in 2 job fairs and 5000 visitors on the web platform.

Project status (reflected in progress reports)

Reference period: N/A