

ROBG-155 - BG RO Mobility

What's the goal?

To bring together jobseekers, local communities, private sector & authorities of BGROCB region to participate in joint development of cooperative area, using its resources & advantages in sustainable way in order to promote CBLM (CB labour mobility) integration.

What's the budget?

354,959.43 euro, out of which 301,715.52 ERDF

Target at the half of the implementation period: 73,781 euro for Lead Beneficiary and 11,512 euro for Beneficiary 2.

Who is doing it?

Lead partner: Association European Centre in Support of Business (Bulgaria)

Partner: Association Volunteering for Ecology (Romania)

When is it happening?

Start date: 04.04.2017

End date: 03.10.2018

Duration: 18 months

Where is it happening?

Vidin, Vratsa, Montana, Pleven, Veliko Tarnovo, Rousse, Silistra, Dobrich, Bulgaria

Mehedinți, Dolj, Olt, Teleorman, Giurgiu, Călărași, Constanța, Romania

How is it going to happen?

- Organizing 3 conferences - 1 in the beginning (during the first project month in Rousse) and 2 at the end (during the last project month - in Rousse and Caracal in order to present the results);
- Elaboration of information and publicity materials (USB devices, note pads, cardboard folders, leaflets, roll-ups);
- Conducting BLFS (business & labour facility service) in the CBR;
- Developing analysis over the situation of the BG-RO CB labour market;
- Conducting an awareness campaign (developing an electronic newsletter; elaborating a press release; developing a brochure; conducting 15 information sessions);
- Organization of a target group job fair (TGJF);
- Performing Training sessions: 7 training sessions in RO and 8 training sessions in BG
- Developing a Guide how to work cross-border in Romania and Bulgaria;
- Developing information and advice for cross-border commuters and potential employers by creating and developing of web-site “BGRO Mobility”.

What will be the results (what’s the contribution to the Programme)?

Programme outputs:

- 4 initiatives (trainings, education schemes, websites, agreements, networks, job-fairs etc.) that activate workforce mobility in the cross border area: awareness campaign; target group job fair; training sessions and the website;

- 1050 participants in joint local employment initiatives and joint training;

Programme results: population that have access to joint employment initiatives - 20000 people from the CBC region (reached through awareness campaign, Guide how to work CB in RO and BG, website).

Interreg V-A Romania-Bulgaria Programme

Priority Axis 4 -A skilled and inclusive region



Project status (reflected in progress reports)

Reference period: N/A